



# Fund Data Management

Management of complex and high volumes of data can be frustrating and daunting. CenDat Solutions helps eliminate data concerns through controlled, role-based access to a single source of truth from a powerful Excel® add-in for the desktop, web applications, and mobile devices.

## PRIVATE EQUITY FUND DATA MANAGEMENT

Many Private Equity firms maintain their accounting activity in unsophisticated accounting packages. This is normal practice as core accounting requirements typically do not justify using more sophisticated and expensive packages; however, it does lead to challenges. Lack of automatic access to detailed underlying partner data results in vast amounts of manual data entry.

Meeting investor level internal and external reporting obligations becomes extremely inefficient, or sometimes even impossible in the format being requested. The need for tracking detailed data at the investor level creates inefficiencies throughout the process, including:

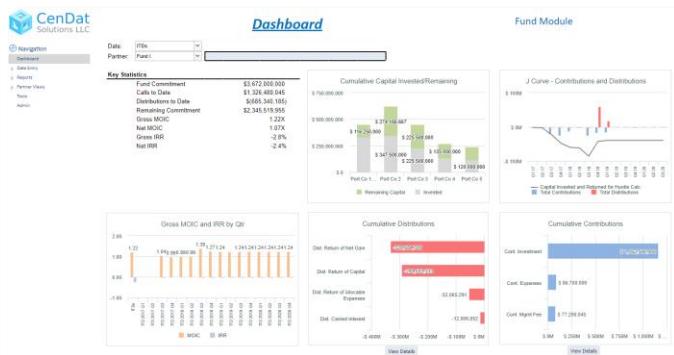
- Maintenance of numerous complex data tracking spreadsheets with manual updates to data each period.
- Time-consuming production of reports to support investor related requests.
- Problematic ILPA reporting templates, Capital call and distribution templates.

- Detailed partner capital account statements (institutional investors requests for access to more detail is becoming the 'norm' and is likely to increase in the future).
- Manual data entry into numerous workflow spreadsheets, including waterfalls, IRR, MOICs and other KPIs.
- Numerous locations and forms of data.
- Portfolio company data tracked by various deal teams and in different formats leading to Investor reporting difficulties.
- A lack of data integrity and data inconsistencies.

## THE SOLUTION

CenDat Solutions has developed a flexible pre-built application that can be easily tailored to your specific fund, including a suite of prebuilt customizable reports (directly via dynamically linked Excel® spreadsheets or the Web). All reports and workflows are linked to the centralized database and are automatically updated as new data is entered.

CenDat's Fund Data Management Application will work in conjunction with your existing systems and will eliminate your frustration from a lack of automated data processes.

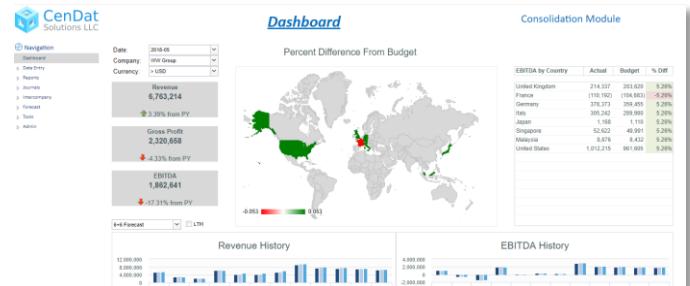


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## FEATURES

CenDat Solution's applications are built using the Jedox platform, a multi-dimensional database engine which allows for secure multi-user access either through Excel®, the web, or on mobile devices. With this technology CenDat Solutions has built a flexible and adaptable solution to meet the needs of any Private Equity Fund including:

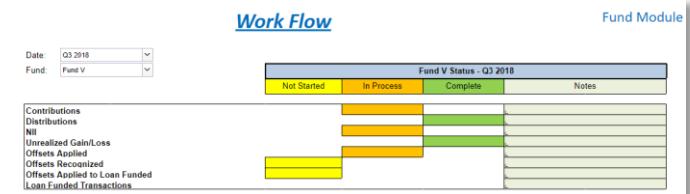
- Dashboard KPIs – Our fully customizable dashboards allow quick views of key KPIs such as MOIC, IRR, and DPI to ensure the fund meets its goals.
- Automated Allocations – Definable allocation methodologies eliminates manual processes and automatically allocates Management Fees, Net Investment Income, Capital Calls and Distributions to the limited partner level.
- ILPA Standard Reports – Prebuilt ILPA reports ensure that funds are compliant with standard report formats, and an automated Call/Distribution Template allows Funds to generate call and distribution PDF notices within minutes for all partners.
- Multiple formats of partner capital statements – variable periods, by asset, by individual transaction.
- Automated Waterfalls and Hurdle Calcs – expedite the quarter end close and distribution processes with automated waterfalls and hurdle reports.
- Dynamically link all spreadsheets to the underlying detailed Jedox database – simply change the point of view (date, partner, etc.) to instantly update all linked data.
- Workflows – Customizable workflow tracking allows teams to monitor data completeness and ensure everyone knows what needs to be done next.



Dashboard – Quickly view fund status and KPIs



Sample Report – One click drill through to quickly locate desired data



Workflow Overview – Easily see what work needs to be completed

## CENDAT SOLUTIONS

CenDat Solutions was founded by Gary Joyce, a financial executive whose 40-year career includes positions such as Global CFO of a multi-billion-dollar Media and Entertainment Company, and Administrative Partner, CFO, and CCO of a Los Angeles based Private Equity firm.